

ZUNFTHAUS ZUR ZIMMERLEUTEN WORDCLOUDS



ZUNFTHAUS ZUR ZIMMERLEUTEN LOGO COLOUR



ZunftHaus
zur
Zimmerleuten

Colour Application

The colour version of the ZunftHaus Zur Zimmerleuten logo is always to be used.



ZunftHaus
zur
Zimmerleuten

Grey Application

The black ZunftHaus Zur Zimmerleuten Logo is for use in black and white only situations e.g. non-colour printing and where the background is light.



ZunftHaus
zur
Zimmerleuten

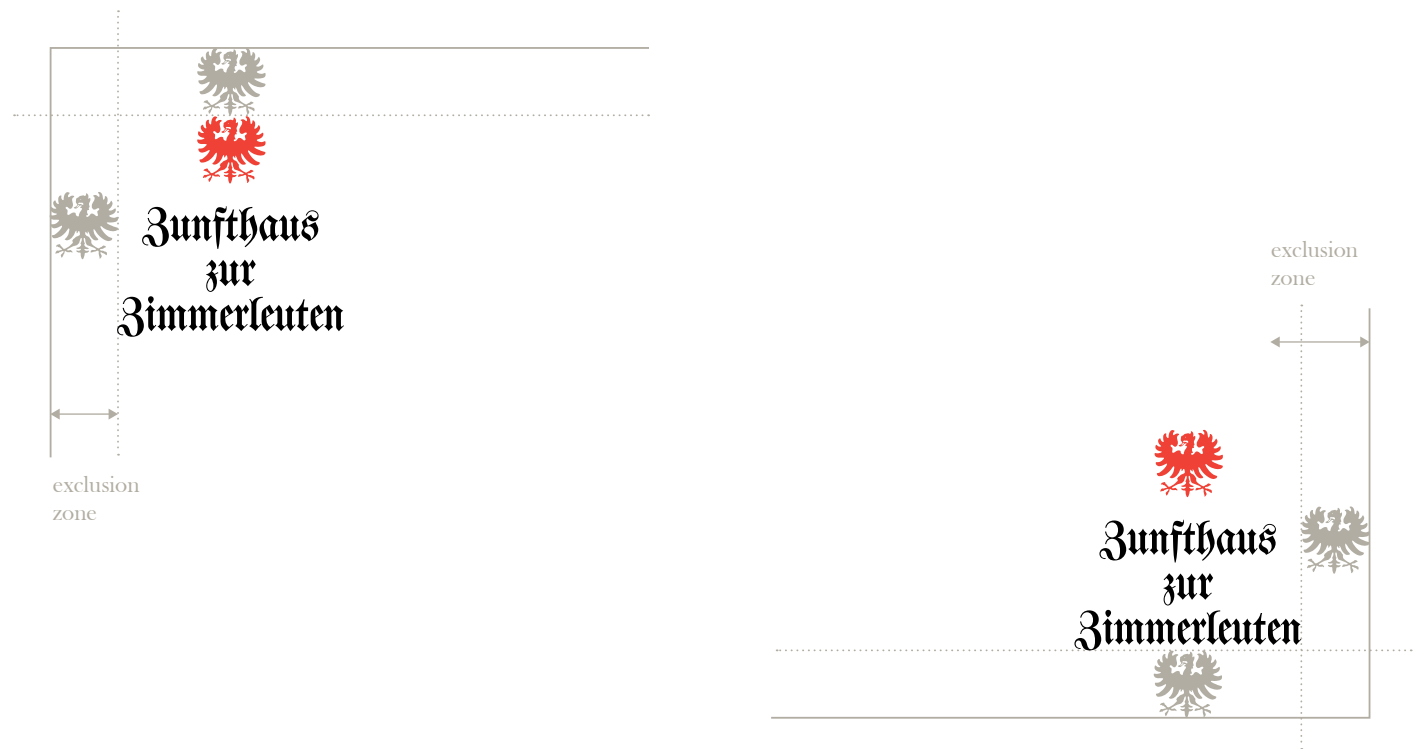
White Application

The white ZunftHaus Zur Zimmerleuten is again for use in black and white only situations but where the background is dark.

ZUNFTHAUS ZUR ZIMMERLEUTEN BAR LOGO SETTING

The „exclusion zone“ refers to the area to the left, right, up and down of the logo that must remain totally blank to ensure that the logo is never obscured.

Use the Logo always on the left side



ZUNFTHAUS ZUR ZIMMERLEUTEN BAR LOGO SIZE

The Zunfthaus Zur Zimmerleuten Bar logo has been designed for applications down to a minimum width of 25 mm.
On the web the minimum size of the logo is 70 pixels.



ZUNFTHAUS ZUR ZIMMERLEUTEN BRAND COLOURS

Primary Colour

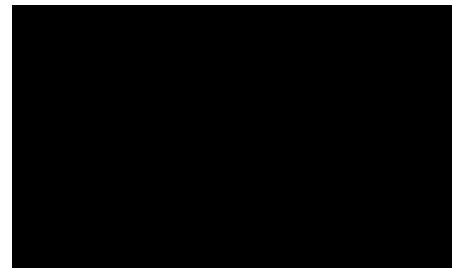


Pantone: Red 032C
CMYK: 0, 90, 86, 0
RGB: 230, 51, 40
HEX/HTML: #E63328

Secondary Colours



CMYK: 15, 10, 20, 5
RGB: 194, 194, 178
HEX/HTML: #D8D6C9



CMYK: 40, 30, 30, 100
RGB: 13, 15, 13
HEX/HTML: #0D0F0D

ZUNFTHAUS ZUR ZIMMERLEUTEN BAR FONTS

The official fonts of Kramer Gastronomie are used for Zunfthaus Zur Zimmerleuten communication.

Lato is used for the Title and subtitle in print. And always used for the web.

Baskerville Old Face is used for subtitle (capital) and body text in print.

Lato

ELIGNATET EUMQUID MAIO BLABORROR ALIT REM DO
Net landit, cum dicil idebis el est aut intur aut rempor sa dolorep

1 2 3 4 5 6 7 8 9 0

ELIGNATET EUMQUID MAIO BLABORROR ALIT REM DO
 Net landit, cum dicil idebis el est aut intur aut rempor sa dolorep

1 2 3 4 5 6 7 8 9 0

Acitiatis et as et volupta est, ut facero earum que perisitatios porenis erum quid ut apie entem volendae res aut omniet es aut eum asitae. Bo. At rati culparchillo tem. Imus esci tem et qui volupta simust eliantus utem quo qui con nectecus secatum fugiati omnia et voluptassum explatur. At rati culparchillo tem. Imus esci tem et qui volupta simust eliantus utem quo qui con nectecus secatum fugiati omnia et voluptassum explatur.

Baskerville Old Face

ELIGNATET EUMQUID MAIO BLABORROR ALIT REM DO
 Net landit, cum dicil idebis el est aut intur aut rempor sa dolorep

1 2 3 4 5 6 7 8 9 0

Acitiatis et as et volupta est, ut facero earum que perisitatios porenis erum quid ut apie entem volendae res aut omniet es aut eum asitae. Bo. At rati culparchillo tem. Imus esci tem et qui volupta simust eliantus utem quo qui con nectecus secatum fugiati omnia et voluptassum explatur. At rati culparchillo tem. Imus esci tem et qui volupta simust eliantus utem quo qui con nectecus secatum fugiati omnia et voluptassum explatur.

LOGO APPLICATION EXAMPLES

Only in exceptional cases should the logo used without the icon



IMAGE WORLD

1. Place



2. Food and Beverage



3. Details

