



SCHINZENHOF HORGEN
Gastronomie & Veranstaltungen

SCHINZENHOF HORGEN WORDCLOUDS



SCHINZENHOF HORGEN LOGO COLOUR



Colour Application
The colour version of the Quaglinos Restaurant logo is always to be used.



Grey Application
The black Quaglinos Restaurant Logo is for use in black and white only situations e.g. non-colour printing and where the background is light.



White Application
The white Quaglinos Restaurant is again for use in black and white only situations but where the background is dark.

BRASSERIE LOUIS HORGEN LOGO COLOUR



Colour Application
The colour version of the Quaglinos Restaurant logo is always to be used.



Grey Application
The black Quaglinos Restaurant Logo is for use in black and white only situations e.g. non-colour printing and where the background is light.



White Application
The white Quaglinos Restaurant is again for use in black and white only situations but where the background is dark.

DORFBEIZ SCHINZENHOF LOGO COLOUR

DORFBEIZ

— *Schinzenhof* —

Colour Application

The colour version of the Quaglinos Restaurant logo is always to be used.

DORFBEIZ

— *Schinzenhof* —

Grey Application

The black Quaglinos Restaurant Logo is for use in black and white only situations e.g. non-colour printing and where the background is light.

DORFBEIZ

— *Schinzenhof* —

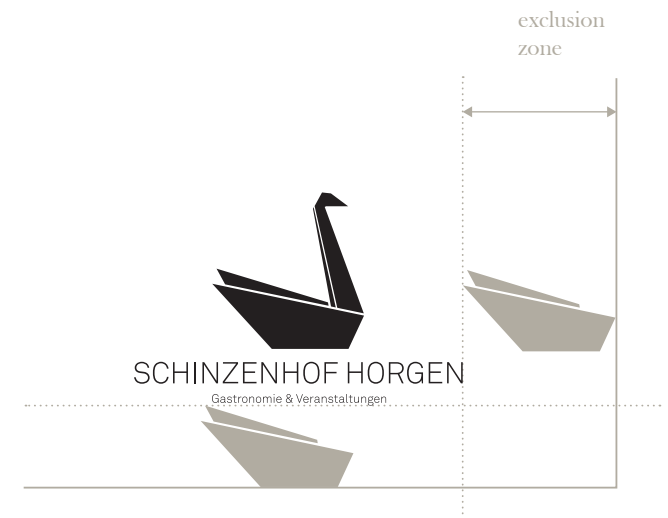
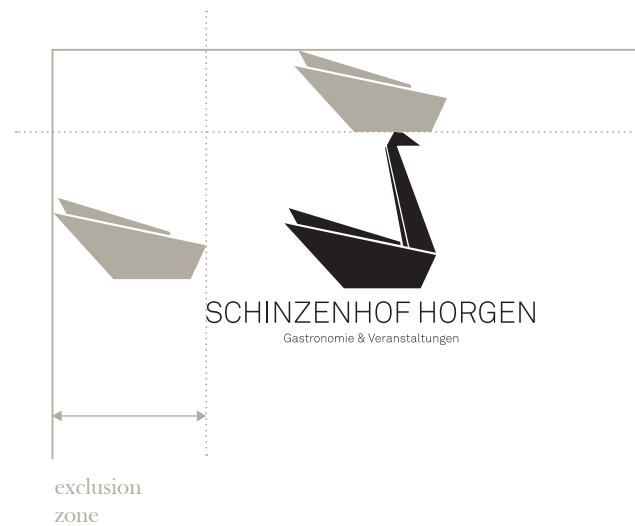
White Application

The white Quaglinos Restaurant is again for use in black and white only situations but where the background is dark.

SCHINZENHOF HORGEN BAR LOGO SETTING

The „exclusion zone“ refers to the area to the left, right, up and down of the logo that must remain totally blank to ensure that the logo is never obscured.

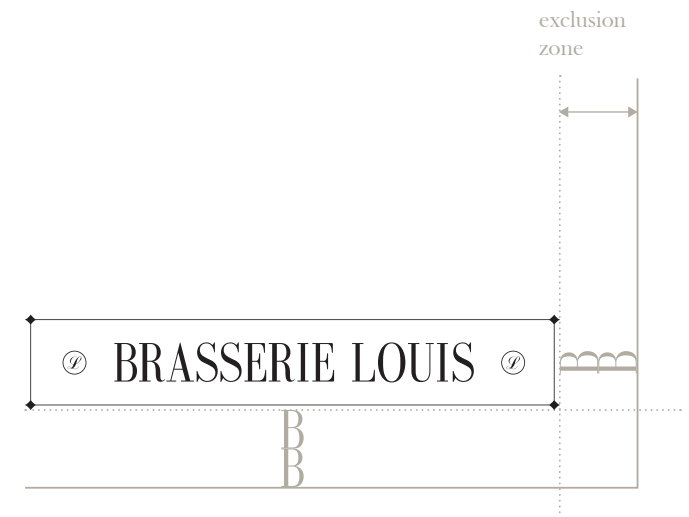
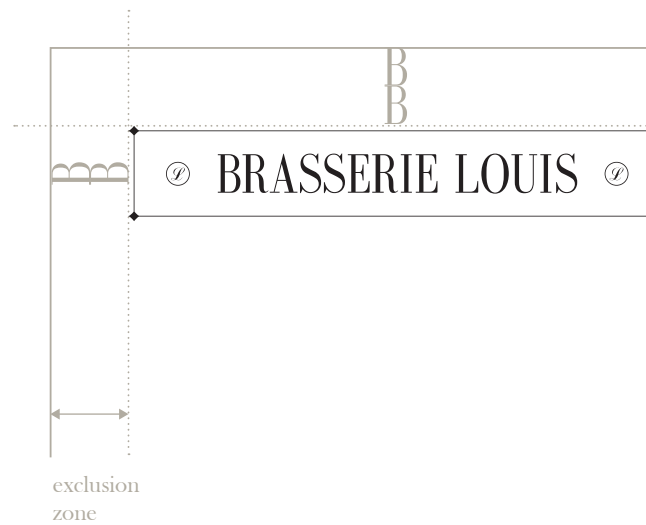
Use the Logo always on the left side



BRASSERIE LOUIS HORGEN BAR LOGO SETTING

The „exclusion zone“ refers to the area to the left, right, up and down of the logo that must remain totally blank to ensure that the logo is never obscured.

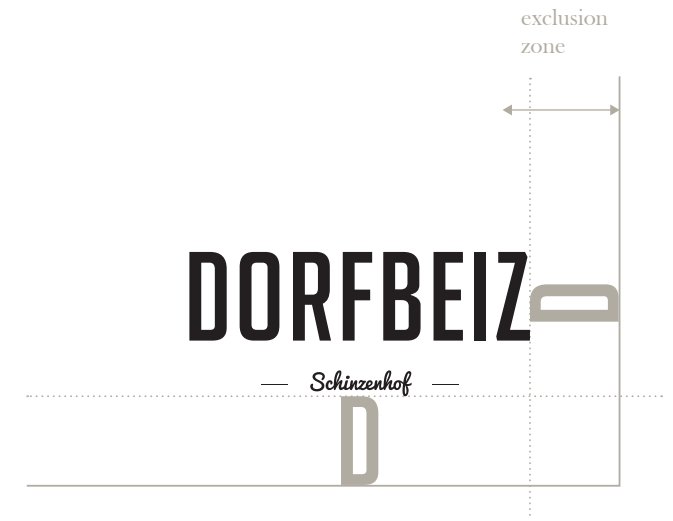
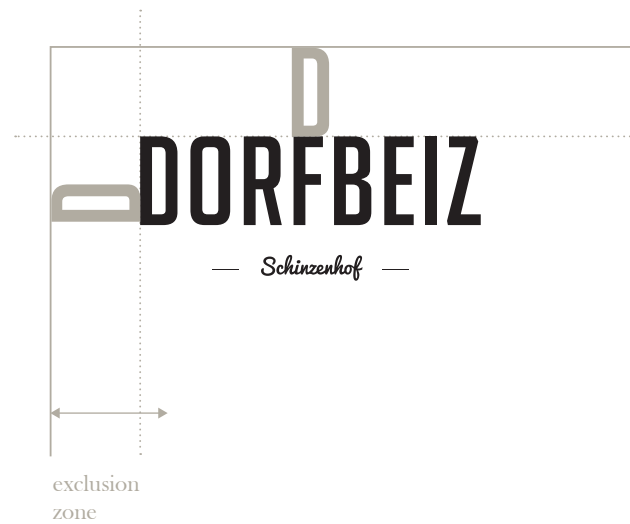
Use the Logo always on the left side



DORFBEIZ SCHINZENHOF BAR LOGO SETTING

The „exclusion zone“ refers to the area to the left, right, up and down of the logo that must remain totally blank to ensure that the logo is never obscured.

Use the Logo always on the left side



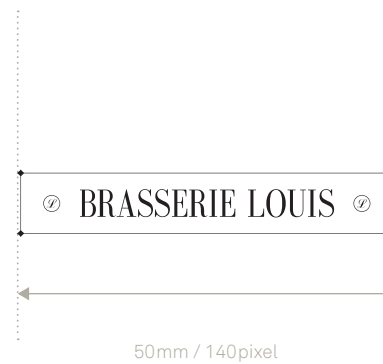
SCHINZENHOF HORGEN BAR LOGO SIZE

The Schinzenhof Horgen Bar logo has been designed for applications down to a minimum width of 25 mm. On the web the minimum size of the logo is 70 pixels.



BRASSERIE LOUIS HORGEN BAR LOGO SIZE

The Quaglinos Restaurant Bar logo has been designed for applications down to a minimum width of 50 mm. On the web the minimum size of the logo is 140 pixels.



DORFBEIZ SCHINZENHOF BAR LOGO SIZE

The Quaglinos Restaurant Bar logo has been designed for applications down to a minimum width of 25 mm. On the web the minimum size of the logo is 70 pixels.

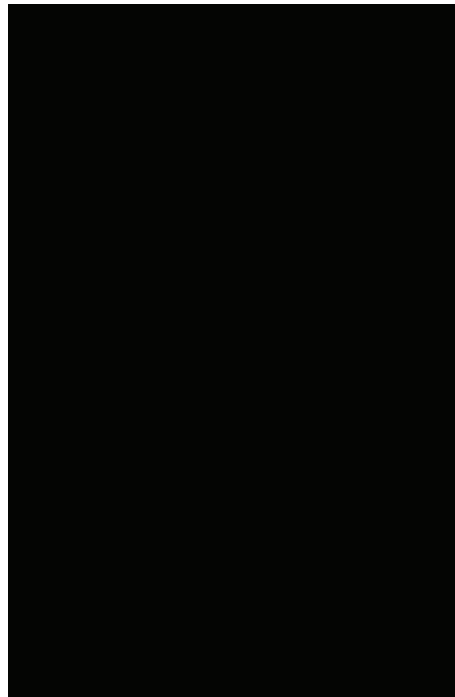
DORFBEIZ

— *Schinzenhof* —



SCHINZENHOF HORGEN BRAND COLOURS

Primary Colour



Pantone: Black C
CMYK: 40, 30, 30, 100
RGB: 13, 15, 13
HEX/HTML: #0D0F0D

Secondary Colours



CMYK: 15, 10, 20, 5
RGB: 194, 194, 178
HEX/HTML: #D8D6C9



CMYK: 35, 28, 29, 0
RGB: 153, 153, 153
HEX/HTML: #A1A2AB

SCHINZENHOF HORGEN BAR FONTS

The official fonts of Kramer Gastronomie are used for Schinzenhof Horgen communication.

Lato is used for the Title and subtitle in print. And always used for the web.

Baskerville Old Face is used for subtitle (capital) and body text in print.

Lato

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Baskerville Old Face

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LOGO APPLICATION EXAMPLES



IMAGE WORLD

1. Schinzenhof Horgen



2. Brasserie Louis



3. Dorfbeiz

